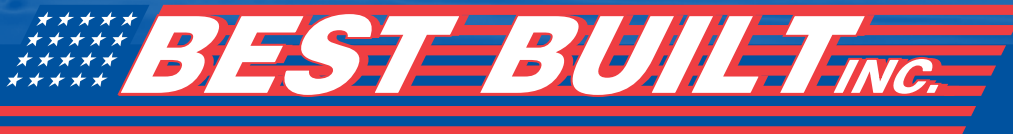


MARKET.TREND



WHERE BUILDING IS PERSONAL

News

2006 HOME SHOWS

September 16 & 17 and 21-24, 2006
SHOWCASE OF NEW HOMES

January 18 - 21, 2007

BROWN COUNTY HOME BUILDERS ASSOCIATION: HOME EXPO



INSIDE

Feature Article

Underground Possibilities

Letter from Craig Kassner

Basement Remodeling

Real Estate News

Spec Homes and
Lots for Sale

Best Built News

Showcase of New Home

Real Estate Advice

Why Pre-Approval Helps

Referral Program

Best Built Trends

Renovate Unused Space

Building Blocks

A-1 Central Vac

Market.Trend Contributors

UNDERGROUND POSSIBILITIES

Make the Most of Basement Living Space

Finishing a basement is one of the best ways to expand a home's living space. Basements offer the perfect room for abundant possibilities—a large family den, a home office or gym, toy and craft areas for the kids, even comfortable guest accommodations. They can also be transformed into great entertainment space, complete with state-of-the-art home theater, a game room, or bar.

To ensure a beautiful and livable basement, no matter how you choose to transform it, a well-executed remodeling project will address the following key concerns.

- **Design.** A smart layout can maximize your space, making good use of every square inch. An effective floor plan will also tackle problem areas, like working around a furnace or dealing with posts.
- **Waterproofing.** Achieving a dry basement is a must. Even if you rarely have problems with dampness or flooding, it's best to anticipate potential issues up front and solve them completely. Sources of moisture must be eliminated and humidity diminished.
- **Climate.** Proper insulation is critical to adequate heating and cooling and for preventing condensation. Sometimes a secondary heat source is desired to ensure a comfortable basement environment.
- **Lighting.** Unfinished basements tend to be dark and gloomy places with few windows. That's why good basement lighting solutions are essential. Recessed, surface mounts, and indirect lighting can

be expertly incorporated to create a warm and inviting atmosphere. Natural light may be maximized and extended.

- **Storage.** Just because you want your basement to deliver more usable living space, doesn't mean you have to give up that precious storage space. Built-ins, bookcases, the space under the stairs, workstations, and closets should all be part of the plan to keep things neat and organized.





If you feel that the time is right to finish your basement, we can help! Winter time tends to be when Best Built seems to do the most basement remodeling work.

The uses for this space are as varied as the families. Often the project is initially thought of as a playroom for the kids, but once the clients see the possibilities and get a feel for the finished product, they find ways to reclaim the space for themselves and keep the kids upstairs where they belong.

Finishing your basement is an exciting project. It allows you to add additional rooms to your home and create a more functional space for you and your family. The process usually takes about 2-3 weeks to design and estimate. Once a plan has been approved construction time is approximately 6-8 weeks to complete. The timeline may vary based on the amount of detail requested.

Natural lite adds a great deal to any basement, there's no substitution for windows. If your basement doesn't have windows they can be added. On a regular basis we add ingress/egress windows for our customers. So even if your lot doesn't have walkout or exposure capabilities, we can get you the light and egress you are looking for. The average cost to add a 5'x 3' window with the area well and all the associated, costs is usually about \$3,500 - \$5,000 per window.

Best Built would be glad to stop by your home and help you design a basement layout that will be right for you. In most cases, if we have built your house, we can complete the plan layouts quickly with our in house drafting staff. In all cases this is something we will do for our past customers without charging for the plan services. This helps you gauge the expense of your potential basement remodel and cost. Basement remodeling generally runs \$35.00-\$45.00 per square foot, based on the level of detail you are seeking. If you are looking to finish your basement, give us a call!

Craig Kassner
President
Best Built Inc.

REAL ESTATE NEWS

Featured Subdivisions and Lots

CALL TODAY!



397 Cross Gate, De Pere, WI 54115

\$223,500

Make this 3 bedroom, 2 full bath, split ranch with 1st floor laundry, fireplace, 10 ft. ceiling in Great Room, your next home. Beautifully built by Best Built, the attention to detail is obvious. Call Nicole Sevcik at 920.362.7095 today for a private viewing!



1553 Red Maple Road, West De Pere, WI
\$264,500 Call Stacie Maus at 425.8833

- 3 stall garage w/stairs to basement & floor drain
- All brick front and sides
- Open kitchen & dining area for entertaining
- Whirlpool tub in master bath
- Master bedroom has tray ceiling & lg. walk-in closet
- First floor laundry
- Finished stairs to basement
- Restrictive covenants
- Ready now!



1565 Red Maple Road, West De Pere, WI
\$274,500 Call Stacie Maus at 425.8833

- 3 stall garage w/ stairs to basement & floor drain
- All brick front and sides
- Whirlpool tub in master bath
- Master bedroom has tray ceiling & lg. walk-in closet
- First floor laundry
- Large covered rear porch
- Fantastic open foyer complete with columns
- Tray ceiling and crown molding
- Restrictive covenants

READY SOON!

West De Pere Lots



Honeysuckle Acres

- All lots are spacious
- Easy access to Highway 41.
- Restrictive covenants apply.
- Starting at: \$45,100

Waterview Heights

- All city services & improvements included
- Neighborhood park and conservancy
- Some lots suitable for basement daylight window exposure
- Near Fox River
- Restrictive covenants apply.
- Starting at: \$33,500



Ashwaubenon Lots



Ashbrooke Estates

- Beautiful fully wooded with all lots boarding onto Dutchman's Creek
- 1 - 2 Acre Lots
- Maximum privacy with natural surroundings
- Some lots offer basement exposure or walkout
- Restrictive covenants apply
- Starting at: \$105,000

BEST BUILT NEWS UPDATE

Best Built, Inc. #35

1584 Silver Maple • De Pere

FOR SALE
\$343,500



Square Footage: 2,298 • 1st 1,587 • 2nd 711



Directions: Hwy 41 to East on Scheuring Rd. South on Lawrence Dr. East on Silver Maple.

REAL ESTATE ADVICE

Stacie Maus, Resource One Realty

Why Pre-approval Helps Your Home Search

A good idea is to check your credit yourself before you apply for pre-approval. Go to freecreditreport.com and see where you stand. If there is a problem, you can work to get it resolved. You get three free reports a year by law now.

The first advantage the pre-approval can offer you is now you have a loan without having a specific property in mind. All you have to do after that is find the right home.

In the home hunting process, pre-approval also offers several advantages. You have a clearer idea of the amount you can spend.

You may find that being pre-approved opens the door to types of homes and neighborhoods that you hadn't considered before.

You will also be taken much more seriously when it comes time to choose an agent and negotiations with a seller.

Once you find a home, you can move much more quickly. This is particularly an advantage if the seller has been transferred, has already moved or is moving to another home and will favor a faster closing contract.



Stacie Maus

office: 425.8833
mobil: 819.1010
stacie007@new.rr.com

Successful REFERRALS COULD PAY UP TO \$1,000

Successful referrals could pay up to \$1,000! It's just our way of saying, thank you. If you know someone who needs a lot, or is planning to build or remodel, give us a call. For additional details about our referral program, please contact us.

Best Built FACTS

Egress Window Code

The Wisconsin Uniform Dwelling Code UDC—and virtually all building codes applied to all regions—require that all bedrooms have at least one egress windows, defined as a window large enough to allow occupants to escape in the event of a fire, or to allow a fully equipped firefighter to enter from the outside. The standard applies to windows installed in finished basements as well as bedroom windows.

The UDC specifies egress windows must have a net clear opening of 24" x 20" irrespective of the width x height. To comply with the code, an egress windows must be set with a maximum sill height of 46 inches above the finished floor.



3100 HOLMGREN WAY | GREEN BAY, WI 54304

MARKET.TREND CONTRIBUTORS

**Andersen Doors and Windows
from Freedom Lumber**
www.andersenwindows.com

Brown County Cabinets
www.browncountycabinets.com

Gagnon Clay Products
www.gagnonclay.com

Schroeder Plumbing
920.490.4200

CGI, Inc.
www.cgiglass.com

**Builders Supply
Northeastern Wisconsin**
www.bsnew.com

The Lighting Center, Inc.
www.lightingcenterinc.com

www.BestBuiltInc.com

BUILDING BLOCKS

THIS MONTH THE FEATURED SUBCONTRACTOR IS **A-1 Central Vac**

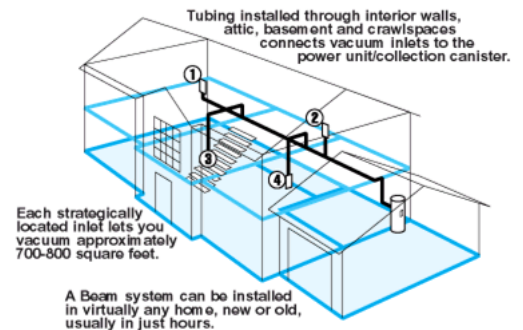
A-1 Vacuum Center is honored to be selected as the featured subcontractor by Best Built. Best Built is a terrific company. Their people build quality homes that we are always proud to be a part of.

A-1 Vacuum Center can retrofit about 95% of existing homes-regardless of age-with a BEAM Central Vacuum. There's no damage or costly alterations and very little mess. And, there's no outside venting required.

The key to success lies in planning a pipe system with a minimum number of inlets and elbows (turns in pipe) to keep labor time and costs at a minimum while still giving you the vacuum cleaning flexibility only a central vacuum system offers. If you're remodeling now, or planning to, a quick call to A-1 Vacuum Center will allow you to add a BEAM system to your plans inexpensively.

We can provide professional installation by trained, experienced installers - an important advantage in a system you'll be using for perhaps the next 25 years.

Having A-1 Vacuum Center install a BEAM Central Vacuum System in your existing home usually takes only a few hours, has only a few simple steps, and with BEAM's exclusive filtration system, no outside venting is necessary.



CALL PAUL SHAPIRO TODAY! 920.465.9333